



MODULE SPECIFICATION

Part 1: Information			
Module Title	Strategic Estate Management		
Module Code	UBLMCH-15-M	Level	Level 7
For implementation from	2018-19		
UWE Credit Rating	15	ECTS Credit Rating	7.5
Faculty	Faculty of Environment & Technology	Field	Architecture and the Built Environment
Department	FET Dept of Architecture & Built Environ		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	Real Estate Law 2018-19		
Module Entry requirements	None		

Part 2: Description
<p>Overview: The recession of the early 1990s reinforced the importance of property management in corporations. As a result practitioners in both commercial and public sectors are sought who have a wider experience of the built environment and business, and opportunities are increasing in this field from financial, investment and occupational sectors.</p> <p>This module is concerned with the role of property in meeting the strategic objectives of an occupier estate.</p> <p>Educational Aims: The aim of this module is to provide an understanding of organisational theory, corporate structures and the application of advanced management techniques (facilities, space planning and resource management).</p> <p>Outline Syllabus: The module will cover the following topics:</p> <p>Property and User characteristics. The management of commercial leases from both a landlord and tenant perspective. Introduction to organisations and business philosophy to understand operational use and a background to facilities and resource management. Aligning property decisions to corporate strategy by examining and formulating property strategies.</p>

STUDENT AND ACADEMIC SERVICES

Portfolio property management from the view of a corporate occupier, including acquisition and disposal methods.
 Benchmarking and performance measurement, demonstration of the use of decision making with quantitative techniques - use and limitations.
 New working practices resulting from changes in legislation and the application of information technology in the workplace.
 Agency and Marketing - Examining the growing use of out-sourcing in relation to property transactions and management.
 Corporate Social Responsibility and Sustainability – Examining how the selection and use of property can contribute to meeting an organisation’s CSR objectives.

Teaching and Learning Methods: This course can be studied either with attendance, or as a distance learning course. Students who attend can expect a range of teaching and learning methods to include lectures, seminars, and discussion groups using case study materials. Those taking this by distance learning will receive the same learning materials, and will, in addition expect to have regular on line attendance through tutorials conducted via the university’s virtual learning environment. Use will also be made of the discussion facilities in Blackboard to ensure that distance learning students are actively engaged in their learning.

150 hours made up of:
 75 hours of private study
 38 hours will be a mixture of attended or online tutorials (since this course is offered in the alternative)
 37 hours assessment preparation

Part 3: Assessment

Assessment will only have one component, a Kaltura video presentation. The presentation will assess all the module’s learning outcomes. This is an innovative way of assessing the learning outcomes. Students will be required to communicate their findings in a concise manner, via an individual video presentation using PowerPoint. They will also be required to produce a portfolio of supporting evidence. This assessment enhances the students’ employability skills. Distance learning students will not be disadvantaged.

First Sit Components	Final Assessment	Element weighting	Description
Presentation - Component A	✓	100 %	Kaltura video presentation
Resit Components	Final Assessment	Element weighting	Description
Presentation - Component A	✓	100 %	Kaltura video presentation

STUDENT AND ACADEMIC SERVICES

Part 4: Teaching and Learning Methods																	
Learning Outcomes	<p>On successful completion of this module students will achieve the following learning outcomes:</p> <table border="1"> <thead> <tr> <th style="text-align: left;">Module Learning Outcomes</th> <th style="text-align: left;">Reference</th> </tr> </thead> <tbody> <tr> <td>Discuss and analyse the management of an organisation's built estate in relation to the wider physical, social, political and statutory environment</td> <td>MO1</td> </tr> <tr> <td>Discuss and analysis the strategic importance and limitations of property in business and discuss the general view that property is an asset or a liability</td> <td>MO2</td> </tr> <tr> <td>Critically evaluate strategic proposals and be able to provide solutions for the organisation in terms of current property holdings</td> <td>MO3</td> </tr> <tr> <td>Appraise and evaluate the significance of benchmarking and performance measurement systems and critically assess their use in practice in relation to property, including sustainability measures</td> <td>MO4</td> </tr> <tr> <td>Discuss the future of operational assets and modern methods of working which affect the workplace and the organisation</td> <td>MO5</td> </tr> <tr> <td>Examine how real estate's contribution towards meeting an organisation's Corporate Social Responsibility objectives</td> <td>MO6</td> </tr> <tr> <td>To be able to present ideas via a personal video presentation using PowerPoint to provide supporting evidence</td> <td>MO7</td> </tr> </tbody> </table>	Module Learning Outcomes	Reference	Discuss and analyse the management of an organisation's built estate in relation to the wider physical, social, political and statutory environment	MO1	Discuss and analysis the strategic importance and limitations of property in business and discuss the general view that property is an asset or a liability	MO2	Critically evaluate strategic proposals and be able to provide solutions for the organisation in terms of current property holdings	MO3	Appraise and evaluate the significance of benchmarking and performance measurement systems and critically assess their use in practice in relation to property, including sustainability measures	MO4	Discuss the future of operational assets and modern methods of working which affect the workplace and the organisation	MO5	Examine how real estate's contribution towards meeting an organisation's Corporate Social Responsibility objectives	MO6	To be able to present ideas via a personal video presentation using PowerPoint to provide supporting evidence	MO7
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Reading List	<p><i>The reading list for this module can be accessed via the following link:</i></p> <p>https://uwe.rl.talis.com/modules/ublmch-15-m.html</p>																

STUDENT AND ACADEMIC SERVICES

Part 5: Contributes Towards

This module contributes towards the following programmes of study:

Real Estate Management [Sep][FT][Frenchay][1yr] MSc 2018-19

Real Estate Finance and Investment [Sep][FT][Frenchay][1yr] MSc 2018-19

Real Estate Management [Jan][FT][Frenchay][1yr] MSc 2018-19

Real Estate Finance and Investment [Jan][FT][Frenchay][1yr] MSc 2018-19