



Module Specification

Work Placement and Experience

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Contents

Module Specification	1
Part 1: Information	2
Part 2: Description	2
Part 3: Teaching and learning methods	4
Part 4: Assessment.....	5
Part 5: Contributes towards	7

Part 1: Information

Module title: Work Placement and Experience

Module code: UPCPMN-30-3

Level: Level 6

For implementation from: 2021-22

UWE credit rating: 30

ECTS credit rating: 15

Faculty: Faculty of Arts Creative Industries & Education

Department: ACE Dept of Creative & Cultural Industries

Partner institutions: None

Delivery locations: Frenchay Campus, Taylors University

Field: Cultural Studies

Module type: Project

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: This module explores links between work placement experience and skills, knowledges and inquiry undertaken on the relevant degree programmes.

Features: Module Entry Requirements

Students must have:

Secured an appropriate placement offer approved by the Module Leader

Completed the required UWE application and placement organisation details forms

Completed a minimum 20 days equivalent work placement by the commencement of term one of Level 3.

Educational aims: See Learning Outcomes.

Outline syllabus: Students will undertake a work placement in the summer break between the end of Level 2 and the commencement of Level 3. The placement will give students practical experience of seeking and obtaining a work placement that is relevant to one or more of the learning goals of the relevant degree programmes. For instance, experience will contribute to students' understanding of contemporary and emerging developments in the creative economy and/or of the impact of difference, diversity and inequality on the production, consumption, interactivity and engagement in the cultural sector.

Eligible students will be identified in the third term of Level 2. They will be students who can demonstrate their ability to work independently and are able to comply with the requirements for access onto the module:

These are:

Mandatory attendance at 2 hour workshop in the second semester of Level 2;

Ability to reflect critically on future ambition and current skills in the process of researching potential placement hosts;

Securing an appropriate placement within the relevant cultural or creative industries to be completed by the deadline set by the module leader;

Satisfactorily completing a 20 day minimum work placement in an approved placement organisation;

Demonstrating good time management skills and complying with required professional standards of behaviour at all times.

All placements must be completed or near completion by the start of semester one in Level 3. All potential placement opportunities will be subject to prior approval by the module leader. The student must complete all required approval and placement organisation registration forms as required by UWE to have their placement approved. Enrolment on the module will not be confirmed by the module leader unless all of these requirements are met.

Part 3: Teaching and learning methods

Teaching and learning methods: Students conduct ethnographic research while on placement and are supported in developing this into a research essay or report in subsequent assignments. Critical reflection on personal strengths and areas of development is incorporated in this research on the placement experience. Students develop a range of research methods according to the requirements of their independent projects. Presentation skills are developed in a presentation and poster assignment. Students have sessions with UWE Careers staff to support their preparation for their lives after graduation.

In-class exercises on public speaking, cv-building and so on supplement the career skills development of the module.

Module Learning outcomes:

MO1 Identify and appraise the knowledge and skills of communication, collaboration and reflection developed and acquired through the work-based learning

MO2 Demonstrate professional oral and visual communication skills, making use of appropriate tools to illustrate their oral communications

MO3 Provide evidence of independence, self-awareness, time management and problem solving in responding to workplace challenges and to the module assignment briefs

MO4 Demonstrate a substantial understanding of the workplace organisation's industry context, key goals and activities and the kinds of responsibilities and challenges of working in that professional organisational context

MO5 Identify and use relevant source material through which to contextualise their work-based learning

MO6 Identify the links between the experience of work and the theories and debates which underpin the field of study

MO7 Reflect upon the practical challenges encountered when completing a work-based project, and identify potential solutions to such challenges

MO8 Report on their experiences and integrate their findings with an existing body of relevant literature

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 92 hours

Placement = 160 hours

Face-to-face learning = 48 hours

Total = 300

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/upcpmn-30-3.html) via the following link <https://uwe.rl.talis.com/modules/upcpmn-30-3.html>

Part 4: Assessment

Assessment strategy: Criteria: Description of placement organisation and key tasks undertaken

Related to learning outcomes: 1, 2, 3, 4,

Source of evidence: A1, A2

Criteria: Analysis of placement organisation context, issues and challenges

Related to learning outcomes: 1, 5,6,7

Source of evidence: A2, A3

Criteria: Critical reflection linking placement to relevant themes and issues in digital culture

Related to learning outcomes: 6,7,8

Source of evidence: A1, A2, A3

Criteria Structure, clarity and presentation:

Related to learning outcomes: 2,8

Source of evidence: A1, A2, A3

Plagiarism to be monitored via online submission resources for A3 and in class moderation for A2 (n/a to A1).

A1, A2 include formative element for development of A3.

Assessment components:

Project - Component A (First Sit)

Description: Research Project (2,500 words)

Weighting: 50 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO3, MO4, MO5, MO6, MO8

Presentation - Component A (First Sit)

Description: Presentation and Poster in Class (15 mins)

Weighting: 50 %

Final assessment: No

Group work: No

Learning outcomes tested: MO2, MO3, MO4, MO5, MO7, MO8

Project - Component A (Resit)

Description: Research Project (2,500 words)

Weighting: 50 %

Final assessment: Yes

Group work: No

Learning outcomes tested:

Presentation - Component A (Resit)

Description: Presentation and Poster Documentation

Weighting: 50 %

Final assessment: No

Group work: No

Learning outcomes tested:

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Media and Cultural Production [Sep][FT][HKUSpace][2yrs] BA (Hons) 2020-21

Media and Cultural Production [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20

Media Culture and Communication [Sep][FT][Frenchay][3yrs] BA (Hons) 2019-20

Media Culture and Communication {Foundation}[Sep][FT][Frenchay][4yrs] BA (Hons)
2018-19

Media and Cultural Production [Sep][SW][Frenchay][4yrs] BA (Hons) 2018-19

Media Culture and Communication [Sep][SW][Frenchay][4yrs] BA (Hons) 2018-19

Media and Cultural Production {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons)
2018-19