STUDENT AND ACADEMIC SERVICES

MODULE SPECIFICATION

Part 1: Information			
Module Title	Work Placement and Experience		
Module Code	UPCPMN-30-3	Level	Level 6
For implementation from	2019-20		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	Faculty of Arts Creative Industries & Education	Field	Cultural Studies
Department	ACE Dept of Arts & Cultural Industries		
Module Type:	Project		
Pre-requisites	None		
Excluded Combinations	None		
Co-requisites	None		
Module Entry Requirements	None		
PSRB Requirements	None		

Part 2: Description

Overview: This module explores links between work placement experience and skills, knowledges and inquiry undertaken on the relevant degree programmes.

Features: Module Entry Requirements

Students must have:

Secured an appropriate placement offer approved by the Module Leader

Completed the required UWE application and placement organisation details forms

Completed a minimum 20 days equivalent work placement by the commencement of term one of Level 3.

Educational Aims: See Learning Outcomes.

Outline Syllabus: Students will undertake a work placement in the summer break between the end of Level 2 and the commencement of Level 3. The placement will give students practical experience of seeking and obtaining a work placement that is relevant to one or more of the learning goals of the relevant degree programmes. For instance, experience will contribute to students' understanding of contemporary and emerging developments in the creative economy and/or of the impact of difference, diversity and inequality on the production, consumption, interactivity and engagement in the cultural sector.

Eligible students will be identified in the third term of Level 2. They will be students who can demonstrate their ability to work independently and are able to comply with the requirements for access onto the module:

These are:
Mandatory attendance at 2 hour workshop in the second semester of Level 2;

Ability to reflect critically on future ambition and current skills in the process of researching potential placement hosts;

Securing an appropriate placement within the relevant cultural or creative industries to be completed by the deadline set by the module leader;

Satisfactorily completing a 20 day minimum work placement in an approved placement organisation;

Demonstrating good time management skills and complying with required professional standards of behaviour at all times.

All placements must be completed or near completion by the start of semester one in Level 3. All potential placement opportunities will be subject to prior approval by the module leader. The student must complete all required approval and placement organisation registration forms as required by UWE to have their placement approved. Enrolment on the module will not be confirmed by the module leader unless all of these requirements are met.

Teaching and Learning Methods: Students conduct ethnographic research while on placement and are supported in developing this into a research essay or report in subsequent assignments. Critical reflection on personal strengths and areas of development is incorporated in this research on the placement experience. Students develop a range of research methods according to the requirements of their independent projects. Presentation skills are developed in a presentation and poster assignment. Students have sessions with UWE Careers staff to support their preparation for their lives after graduation.

In-class exercises on public speaking, cv-building and so on supplement the career skills development of the module.

Part 3: Assessment	
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Criteria: Description of placement organisation and key tasks undertaken
Related to learning outcomes: 1, 2, 3, 4,
Source of evidence: A1, A2

Criteria: Analysis of placement organisation context, issues and challenges
Related to learning outcomes: 1, 5,6,7
Source of evidence: A1, A2

Criteria: Critical reflection linking placement to relevant themes and issues in media culture and communications
Related to learning outcomes: 6,7,8
Source of evidence: A1, A2

Criteria Structure, clarity and presentation:
Related to learning outcomes: 2,8
Source of evidence: A1, A2

Plagiarism to be monitored via online submission resources for A2 and in class moderation for A1

First Sit Components	Final Assessment	Element weighting	Description
Project - Component A	✓	50 %	Research Project (2,500 words)
Presentation - Component A		50 %	Presentation and Poster in Class (15 mins)
Resit Components	Final Assessment	Element weighting	Description
Project - Component A	✓	50 %	Research Project (2,500 words)
Presentation - Component A		50 %	Presentation and Poster Documentation

Part 4: Teaching and Learning Methods		4
Learning Outcomes	On successful completion of this module students will achieve the following learning outcomes:	

Module Learning Outcomes	Reference
Identify and appraise the knowledge and skills of communication, collaboration and reflection developed and acquired through the work-based learning	MO1
Demonstrate professional oral and visual communication skills, making use of appropriate tools to illustrate their oral communications	MO2
Provide evidence of independence, self-awareness, time management and problem solving in responding to workplace challenges and to the module assignment briefs	MO3
Demonstrate a substantial understanding of the workplace organisation's industry context, key goals and activities and the kinds of responsibilities and challenges of working in that professional organisational context	MO4
Identify and use relevant source material through which to contextualise their work-based learning	MO5
Identify the links between the experience of work and the theories and debates which underpin the field of study	MO6
Reflect upon the practical challenges encountered when completing a work-based project, and identify potential solutions to such challenges	MO7
Report on their experiences and integrate their findings with an existing body of relevant literature	MO8

Contact Hours		
	Independent Study Hours:	
	Independent study/self-guided study	92
	Total Independent Study Hours:	92
	Placement Study Hours:	
	Placement	160
	Total Placement Study Hours:	160
	Scheduled Learning and Teaching Hours:	
	Face-to-face learning	48
	Total Scheduled Learning and Teaching Hours:	48
	Hours to be allocated	300
	Allocated Hours	300

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Reading List	*The reading list for this module can be accessed via the following link:*	
	https://uwe.rl.talis.com/modules/upcpmn-30-3.html	5

Part 5: Contributes Towards
This module contributes towards the following programmes of study: Media and Cultural Production [Sep][FT][HKUSpace][2yrs] BA (Hons) 2018-19