

<b>MODULE CODE:</b>	UIN VLE-20-2	<b>MODULE VERSION:</b> 4.0
<b>MODULE TITLE:</b>	THE WORLD AT WORK	
<b>LEVEL:</b>	2	
<b>UWE CREDIT RATING:</b>	20	
<b>ECTS CREDIT RATING:</b>	10	
<b>MODULE TYPE:</b>	STANDARD	
<b>OWNING FACULTY:</b>	HARTPURY	
<b>FIELD:</b>	Animal and Land Sciences	
<b>VALID FROM:</b>	23 August 2010	
<b>DISCONTINUED FROM:</b>		
<b>PRE-REQUISITES:</b>	None	
<b>CO-REQUISITES:</b>	UIN VGY-20-1 Employment Skills	
<b>EXCLUDED COMBINATIONS:</b>	None	

**LEARNING OUTCOMES:**

*At the end of this module the student should be able to:*

- A. *Knowledge and understanding*
  - 1. Understand the behaviour of individuals and groups within organisations (B);
  - 2. Demonstrate knowledge of relevant United Kingdom and European Union legislation within business organisations (A);
  - 3. Analyse the impact of the external and internal factors on a business's performance (B);
  - 4. Appreciate/identify effective marketing techniques to ensure business success (A);
- B. *Intellectual skills*
  - 1. Analyse the impact of the external and internal factors on a business's performance (B);
- C. *Subject/professional and practical skills*
  - 1. Reflect on employment experience (B);
  - 2. Carry out self-assessment appraisal of employability (B);
- D. *Transferable skills and other attributes*
  - 1. Work effectively in a group situation (B);
  - 2. To encourage the student to become an independent lifelong learner, including managing their transitions within Education and Work Based environments.
  - 3. Can communicate effectively in a manner appropriate to the discipline, in a clear and concise format and in a variety ways.

**SYLLABUS OUTLINE:**

Organisational behaviour: business structures and cultures, influence on behaviours of individuals in organisations (motivation, leadership, job design, group working, stress management and coping strategies)

Legal formats of business, employment legislation (recruitment and selection, continuing professional development (CPD), relevant European Union legislation (discipline and grievance, employment rights, United Kingdom national minimum wage), taxation, your pay slip, pensions, unions)

Business environment: political economic socio-cultural technological (PEST), strengths weaknesses opportunities and threats (SWOT).

Business markets: marketing research, segmentation, targeting and positioning, marketing mix 4Ps (product, price, promotion and place), services marketing mix 7Ps (4Ps + physical evidence, process and people)

Employability and lifelong learning, including personal development planning (self awareness and understanding, exploring strengths and weaknesses, using feedback and gathering evidence of learning) and skills development (exploring professional characteristics for further academic progression and employability).

**TEACHING & LEARNING METHODS:**

A variety of learning strategies will be used including lectures, student based seminars, group work, self-directed study, case studies, e-learning, and work based learning (4 weeks / 150 hours in a programme specific environment approved by the Associate Faculty).

Assessment will support students in evaluating their performance within employment and assessing employer feedback constructively. It will encourage students to assess personal development and employability.

**READING STRATEGY:****Essential Reading**

Any essential reading will be indicated clearly, along with the method for accessing it, e.g. students may be expected to purchase a set text, be given a study pack or be referred to texts that are available electronically, or in the Library. Module guides will also reflect the range of reading to be carried out.

### **Further Reading**

All students are encouraged to read widely using the library catalogue, a variety of bibliographic and full text databases and Internet resources. Many resources can be accessed remotely. Guidance to some key authors and journal titles available through the Library will be given in the Module Handbook and updated annually. Assignment reference lists are expected to reflect the range of reading carried out.

### **Access and Skills**

Students are expected to be able to identify and retrieve appropriate reading. This module offers an opportunity to further develop information skills introduced at Level 1. Students will be given the opportunity to attend the GDP sessions on selection of appropriate databases and search skills. Additional support is available through iSkillZone. This includes interactive tutorials on search skills, evaluating information and referencing. Sign up workshops are also offered by the Library.

### **Indicative Reading List**

The following list is offered to provide validation panels/accrediting bodies with an indication of the type and level of information students may be expected to consult. As such, its currency may wane during the life span of the module specification. CURRENT advice on additional reading will be available via the module handbook or Blackboard pages.

Bedford, D. and Wilson, E. (current edition) *Study Skills for Foundation Degrees*. David Fulton Publishers: London.

Goodwins, S. and Higgott, J. (eds) (current edition) *GET 2009: directory of graduate employment and training*. Hobsons: London

Roberts, L. (current edition) *After you graduate: finding and getting work you will enjoy*. Open University Press : England

### **Websites:**

[www.cascaid.co.uk](http://www.cascaid.co.uk)

[www.eclips-online.co.uk](http://www.eclips-online.co.uk)

<http://www.prospects.ac.uk>

[www.uwe.ac.uk/careers](http://www.uwe.ac.uk/careers)

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**Module Code** UIN VLE-20-2

## ASSESSMENT

In line with the College's commitment to facilitating equal opportunities, a student may apply to the Learning Teaching and Assessment Committee (LTAC) for alternative means of assessment if appropriate. Each application will be considered on an individual basis taking into account learning and assessment needs. For further information regarding this please refer to the Virtual Learning Environment (VLE).

**Weighting between components A and B (standard modules only)**      **A: 25%**  
**B: 75%**

### FIRST ATTEMPT

#### First Assessment Opportunity

##### Description of assessment elements

Component A	Type	Length	Element Weighting
1	Seen case study examination	1 hour	100%
<b>Component B</b>			
1	Reflective assignment (including evidence of 150 hours in a prior approved placement, reflection on work placement and employer feedback)	2250 words	100%

### FIRST ATTEMPT

#### Second Assessment Opportunity

##### Further attendance at taught classes is not required

##### Description of assessment elements

Component A	Type	Length	Element Weighting
1	Examination	1 hour	100%
<b>Component B</b>			
1	Reflective assignment on work placement (including evidence of placement approval, reflection on work placement and employer feedback)	2250 words	100%

### SECOND (or subsequent) ATTEMPT

**Attendance at taught classes is not required for a second or subsequent attempt**

**Specification confirmed by:**



**Role: Associate Dean**

**Date: 23/08/2010**