MODULE SPECIFICATION

Part 1: Information			
Module Title	Photomedia		
Module Code	UPCPAU-30-2	Level	2
For implementation from	September 2018		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	Arts, Creative Industries and Education	Field	Cultural Industries
Department	Bristol School of Film and Journalism		
Contributes towards	BA(Hons) Media and Cultural Production, BA(Hons) Media, Cultural and Communication		
Module type:	Project		
Pre-requisites	UACPAD-30-1 Introduction to Digital Media		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	N/A		

Part 2: Description
Teaching will take place in instructor and tutor-led workshops. There is no lecture on this module. Classes will alternate between in-class presentations and work 'in the field'. Classes are taught in combined workshop/seminars of 3 hours. Students will use digital cameras and scanners, and computer software Adobe Photo-shop or equivalent (industry-standard) software.

Part 3: Assessment		
This is a project module with all assessed work under component A. Therefore there is no component B.		

Identify final timetabled piece of assessment (component and element)	Comp A	
% weighting between components A and B (Standard modules only)	**A:** **100%**	**B**:

First Sit

Component A (controlled conditions)	**Element weighting**

Description of each element	(as % of component)
1. Portfolio and Workbook	40%
2. Portfolio and Workbook	60%
Component B **Description of each element**	**Element weighting** **(as % of component)**
1.	N/A

Resit (further attendance at taught classes is not required)

Component A (controlled conditions) **Description of each element**	**Element weighting** **(as % of component)**
1. Portfolio and Workbook	100%
Component B **Description of each element**	**Element weighting** **(as % of component)**
1.	N/A

Part 4: Learning Outcomes & KIS Data	
Learning Outcomes	On successful completion of this module students will be able to: • the ability to realise ideas and a competent technical grasp of photography, photojournalism and digital image manipulation (assessed through all elements of assessment); • the ability to contextualise the work of a number of photographers and digital artists within traditions of visual representation (assessed through all elements of assessment); • an understanding and articulation of key debates in photography, photojournalism and the digital image (assessed through all elements of assessment); • an understanding of the nature and role of images in contemporary society (assessed through all elements of assessment); • an understanding of the ethical issues central to the production and distribution of photographs (assessed through all elements of assessment) • the ability to research and produce a portfolio of 10 images and 10 short pieces of writing using photographic and digital techniques (assessed through all elements of assessment);
Key Information Sets Information	Key Information Sets (KIS) are produced at programme level for all programmes that this module contributes to, which is a requirement set by HESA/HEFCE. KIS are comparable

(KIS)	sets of standardised information about undergraduate courses allowing prospective students to compare and contrast between programmes they are interested in applying for.
Contact Hours	**Key Information Set - Module data**

Number of credits for this module

30

Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours
300	72	228	0	300

The table below indicates as a percentage the total assessment of the module which constitutes a -

Written Exam: Unseen written exam, open book written exam, In-class test
Coursework: Written assignment or essay, report, dissertation, portfolio, project
Practical Exam: Oral Assessment and/or presentation, practical skills assessment, practical exam

Please note that this is the total of various types of assessment and will not necessarily reflect the component and module weightings in the Assessment section of this module description:

Total assessment of the module:	
Written exam assessment percentage	0%
Coursework assessment percentage	100%
Practical exam assessment percentage	0%
	100%

Total Assessment label appears in the left column adjacent to the above assessment table.

| Reading List | Indicative Reading List:
Additional digital materials are made available through Blackboard.

Modrak, R., & Anthes, B. Reframing photography: Theory and practice. (London: Routledge, 2005)

Barrett, Terry, Criticizing Photographs; An Introduction to Understanding Images, (New York: McGraw Hill, 2000)

Sontag, Susan On Photography (London : Penguin1979)

Benjamin, W. 'The Work of Art in the Age of Mechanical Reproduction' in Walter Benjamin, Selected Writings, (Cambridge, Mass., London: Belknap Press of Harvard University Press, 1999)

Berger, John and Mohr, Jean Another Way of Telling, (London: Writers and Readers, 1982)

Bolter, J.D. and Grusin, R 'Digital Photography' in Remediation: Understanding New Media, pp. 104-112. (Cambridge, Mass., London: MIT Press, 1999)

Evans, D. and Gohl, S. 'Revolutionary Aesthetics' in Photomontage: A Political Weapon, pp. 32-35. (London: Fraser, 1986)

L'Grange A. Basic Critical Theory for Photographers, (London: Focal Press, Routledge, |

2005)

Wells, Liz, Photography : A Critical Introduction, (fifth edition), (London: Routledge, 2015).

Livingstone, J., Krauss, R. and Ades, D. L'amour Fou: Photography and Surrealism, (Washington, DC., New York: Corcoran Gallery of Art, Abberville Press, 1985).

Tate Publishing Cruel and Tender: The Real in the Twentieth Century Photograph, (London: Tate Publishing; 2003)

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