



Module Specification

Research Methods - Accounting and Financial Management

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Contents

Module Specification	1
Part 1: Information	2
Part 2: Description	2
Part 3: Teaching and learning methods	3
Part 4: Assessment.....	5
Part 5: Contributes towards	6

Part 1: Information

Module title: Research Methods - Accounting and Financial Management

Module code: UMAC3Y-10-M

Level: Level 7

For implementation from: 2023-24

UWE credit rating: 10

ECTS credit rating: 5

Faculty: Faculty of Business & Law

Department: FBL Dept of Accounting Economics & Finance

Partner institutions: None

Delivery locations: Not in use for Modules

Field: Accounting and Finance

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: See Learning Outcomes

Outline syllabus: Introduction to research in social science especially as applied in a financial management or accounting education context; definitions of research;

types of research; the research process; characteristics of a good research project.

Research planning; generating a research topic and conceptualising the research problem; selecting an appropriate methodological approach; research design and project management; negotiating access; ethical issues.

Research paradigms and methodologies.

Literature search and review.

Research design.

Data collection.

Analysis of quantitative data.

Analysis of qualitative data.

The final research report.

Part 3: Teaching and learning methods

Teaching and learning methods: There will be two modes of delivery of this module. The first (for students based on the UWE campus) will be principally face-to-face delivery with taught elements, directed reading, seminar discussions, and individual and group exercises. Face-to-face interaction will be supplemented by use of Blackboard for communication with and between students.

The second mode relates to students who do not attend classes at UWE. This distance learning mode has no face-to-face contact. Learning activities including communication with and between students, as well as course management will be facilitated via Blackboard. Emphasis will be placed on creating and sustaining an active and vibrant learning community. E-learning tools such as discussion boards,

podcasts and blogs will be integral to the module structure.

Both modes will encourage students to reflect on their own learning and on their development as a professional. Students will be encouraged to refer, as appropriate, to the study skills web pages.

Contact hours will be 24 Hours: 2 hours x 12 weeks.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Understand, evaluate and, in a research proposal, apply the relationship between theory, research approach and method

MO2 Demonstrate, in the format of a research proposal, a critical understanding of the principal traditions, methodologies and approaches of research the social sciences in a financial management or an accounting education context

MO3 Appreciate the ethical issues which need to be addressed in social scientific and business research, including those arising in relation to the negotiation of research access, dissemination and implementation of research findings

MO4 Conduct systematically a literature search, which identifies key sources for a selected research project, making appropriate use of available resources

MO5 Design appropriate research strategies having due regard to time constraints, methodological approaches, practical matters and ethical issues

MO6 Reflect on their learning and personal development with a view to developing strategies for further development of both skills and knowledge

Hours to be allocated: 100

Contact hours:

Independent study/self-guided study = 76 hours

Face-to-face learning = 24 hours

Total = 100

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/index.html) via the following link <https://uwe.rl.talis.com/index.html>

Part 4: Assessment

Assessment strategy: The assessment of the module is via the submission of a full scale research proposal which will include a short reflective statement on the student's learning experience in developing the proposal. This mode of assessment addresses all of the specified learning outcomes.

Prior to the submission of the written research proposal, formative feedback is provided to students when they each make a formal presentation based on their research proposal to an informed audience. The presentation comprises PowerPoint slides and either face-to-face delivery (in the case of campus based students) or an accompanying podcast (in the case of distance learning students). Other formative feedback is also provided in the context of class discussions and via the module's online discussion board.

Assessment components:

Written Assignment (First Sit)

Description: Individual written project (2,000 words)

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6

Written Assignment (Resit)

Description: Individual written project (2,000 words)

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested:

Part 5: Contributes towards

This module contributes towards the following programmes of study: