



Module Specification

Public Health and Health Promotion

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Part 1: Information

Module title: Public Health and Health Promotion

Module code: UZVRE4-20-3

Level: Level 6

For implementation from: 2023-24

UWE credit rating: 20

ECTS credit rating: 10

Faculty: Faculty of Health & Applied Sciences

Department: HAS Dept of Social Sciences

Partner institutions: None

Field: Health, Community and Policy Studies

Module type: Module

Pre-requisites: None

Excluded combinations: Public Health and Health Promotion 2023-24

Co-requisites: None

Continuing professional development: Yes

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: See Learning Outcomes.

Outline syllabus: History of public health and health promotion

Sociological approaches to health and wellbeing

Health promotion models, frameworks and approaches

Health inequalities

Empowerment and the promotion of health

Community capacity building and asset mapping

Settings approaches to health promotion

Evidence based practice and evaluation

Part 3: Teaching and learning methods

Teaching and learning methods: A blended learning approach is used including lectures, seminars, self-directed study, e-learning and case study discussions.

8 hours of lectures, plus 12 hours of seminars.

Blended learning activities in preparation for each seminar session, consisting of a reflective activity linked to an academic paper.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Understand and critique the main theoretical frameworks informing public health and health promotion practice

MO2 Discuss lay and professional contributions to public health and health promotion within the context of collaborative working

MO3 Evaluate and critique the evidence base for public health and health promotion

MO4 Examine the ethical and political dilemmas surrounding public health and health promotion practice

MO5 Discuss strategies to evaluate the impact of public health policy

MO6 Analyse the skills integral to public health and health promotion practice

MO7 Demonstrate a critical understanding of the contributions of concepts and determinants of health to models and approaches to public health and health promotion

MO8 Discuss the evidence base for public health and health promotion

Hours to be allocated: 200

Contact hours:

Independent study/self-guided study = 180 hours

Face-to-face learning = 20 hours

Total = 200

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/uzvre4-20-3.html) via the following link <https://uwe.rl.talis.com/modules/uzvre4-20-3.html>

Part 4: Assessment

Assessment strategy: The module is assessed through a 3000 word project. This is appropriate to meet the learning outcomes of the module, as it enables students to both reflect on their professional experiences and critically appraise the public health and health promotion literature, relating to the theme of interventions to tackle a defined health inequality. Health inequalities are a key focus of the module and also a particular focus of practice for Specialist Community Public Health Nurses. The blended learning (lectures, seminars and preseminar activities) feeds into the development of the project.

Assessment tasks:

Written Assignment (First Sit)

Description: 3000 word assignment

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7, MO8

Written Assignment (Resit)

Description: 3000 word assignment

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7, MO8

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Public Health (Specialist Community Public Health Nursing - School Nursing) {Top-Up} [Glenside] BSc (Hons) 2023-24

Public Health (Specialist Community Public Health Nursing - School Nursing) {Top-Up} [Glenside] BSc (Hons) 2023-24

Public Health (Specialist Community Public Health Nursing - Occupational Health Nursing) {Top-Up} [Glenside] BSc (Hons) 2023-24

Public Health (Specialist Community Public Health Nursing - Occupational Health Nursing) {Top-Up} [Glenside] BSc (Hons) 2023-24

Public Health (Specialist Community Public Health Nursing - Health Visiting) {Top-Up} [Glenside] BSc (Hons) 2023-24

Public Health (Specialist Community Public Health Nursing - Health Visiting) {Top-Up} [Glenside] BSc (Hons) 2023-24